

# GRAPHIC SPECIFICATIONS

## AF423 - MEGA SEG Double Sided Frameless Fabric Display 150x200 cm

### Artwork specifications:

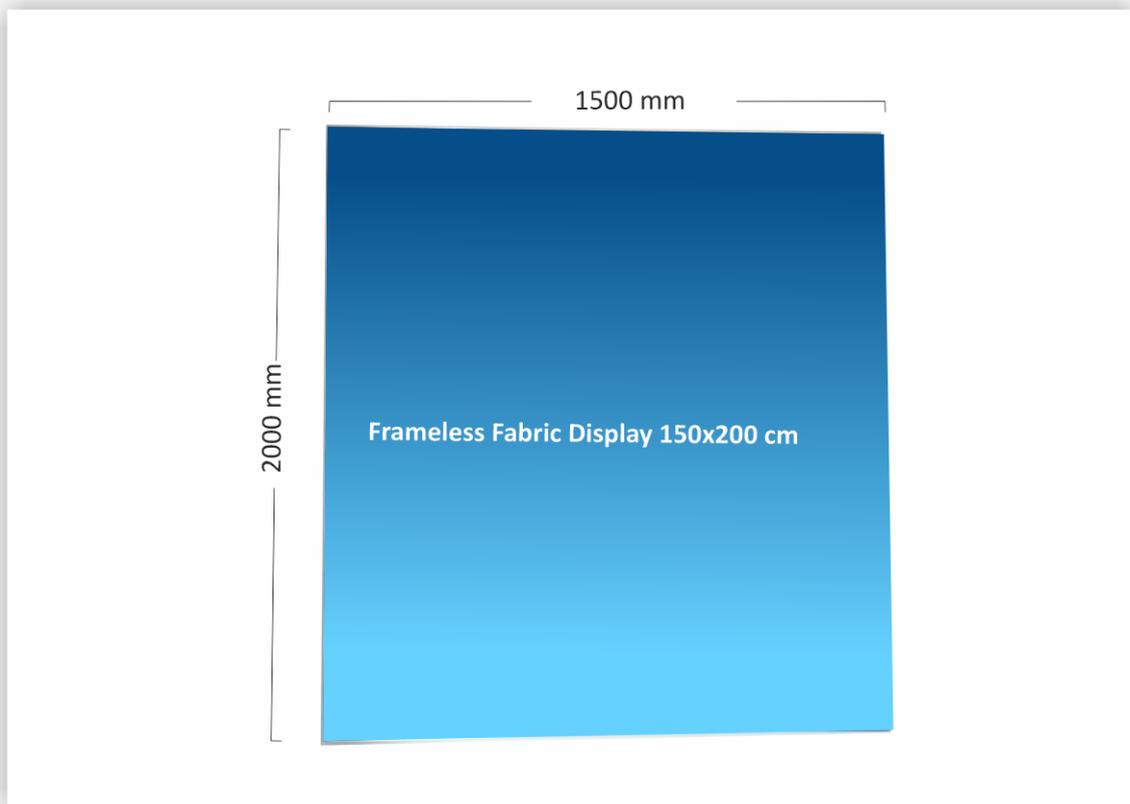
- ✓ file format: TIFF, JPG, PDF, CDR, EPS, PSD, AI - we recommend TIFF
- ✓ color mode: RGB, CMYK or RGB combinations, CMYK, Pantone (only in PDF and Ai files)
- ✓ macheta să fie întreagă, într-un singur fișier, fără bleed (marginii / linii de tăiere)
- ✓ scale 1:1
- ✓ resolution: minimum 72 dpi - we recommend 150 dpi
- ✓ Corel Draw files must have fonts converted to curves
- ✓ we recommend using LZW compression when exporting TIFF files

### Product specifications:

- ✓ total graphic area: W: 1520 mm H: 2020 mm
- ✓ visible graphic area: W: 1490 mm H: 1990 mm

### Recommendations:

- ✓ please do not place important elements (logos, texts, images, etc.) in the following areas:  
15 mm left, 15 mm right, 15 mm top, 15 mm bottom.
- ✓ Please position the information you want to be front viewable in the center area with the dimensions  
W: 1490 mm H: 1990 mm.
- ✓ the graphic colors may slightly differ from the colors on your screen or on other print proofs, due to factors such as: type of the printed material, ink type, print technology, your screen calibration, etc.  
If in doubt, we recommend you to request a print proof, prior to placing an order.



The pictures are for presentation only; your product might be slightly different!

## visible area

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Total graphic area 1520x2020 mm.  
Position the desired items in the visible area of 1490x1990 mm, marked with gray.  
In the area marked with red you only use the background, no important information.

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